



Are You Solving the Real Problems?

About Program

Power 2022 is a pre-incubation program that shall help ideators, innovators to build your own startups, develop teams, prioritize actions, build financial readiness, understand legal aspects of developing & leading a company, discover customer.

This is an intensive one month (4 weeks) business program. The participants will work on the idea through the program

Number of Seats

25 - 30 Startups



SAVITRIBAI PHULE
PUNE UNIVERSITY

CENTRE FOR INNOVATION INCUBATION & ENTERPRISE

Funding Support

Seed Funding Support will be provided to selected TOP 5 STARTUPS ranging from **Rs. 1,00,000 to Rs. 5,00,000**



Maharashtra
State Innovation
Society



POWER 2022

A PRE-INCUBATION PROGRAM

THINK BEYOND THE OBVIOUS



Centre for
Innovation,
Incubation
& Enterprise

WHO IS ELIGIBLE FOR THE PROGRAM?

The Finalist of I-2-E program are eligible to join the program.

Those who have startup idea and /or MVP can apply directly with a pitch deck of their proposal.

WHAT WOULD WE LOOK FOR?

We are sector Agnostic for Pre incubation program.

We are looking for startups in their early stages of business with a POC/MVP that is being tested.

PROGRAM SCHEDULE

1. Ideation to Business
2. Teams / Cofounder identification
3. Cofounder Agreements
4. Legal Aspects of Business
5. Minimum Viable Product
6. Customer Discovery Process
7. Getting Ready with Business Proposal
8. Presentations of Startups

Class Room Sessions are Planned for **One Week** Intensive Classroom

1st Aug to 8th Aug 2022 (Full day)

Field Work **8th Aug to 30th Aug 2022**

Go To Market **1st Sept to 2nd Sept 2022**

Presentations from **2nd Sept 2022**

TAKE AWAYS

- Key part of our methodology is Customer Discovery process
- Preparedness of Minimum Viable product.
- Getting ready for business.
- Certificate of Completion
- Prize Money

CONTACT



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FEES

- For I-2-E - Finalist - **Rs. 5000/-**
- For Outsiders - **Rs. 10,000/-**